

Europe Class Finland (ECF) attended the annual Finnish boat show “Vene 26” in February of this year. Our contributions included bringing a Europe dinghy for display, actively marketing the class, and talking with visitors and fellow sailors.

Our stand was a part of the Finnish Sailing and Boating Federation’s larger section, together with other boat classes and sailing clubs, so we got many visitors during the boat show. Our sailors and other members of the class were working as exhibitors, talking with fellow sailors and providing important info to beginners and people who seemed interested in our class. We also printed out promotional material, which we handed to our visitors. This flyer included some general info about the class, dynamic pictures, and our racing calendar for the coming year. We also showed videos of Europe sailing on a screen.



All in all, the boat show was a success. We continued to keep our presence within the Finnish sailing scene and spread important info about our class along the way. We hope to promote the Europe Class at this event next year too!